

ELK GROVE VILLAGE FIRE DEPARTMENT

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Elk Grove Village Fire Department Quarterly Team and Program Report

Team or Program Title: Public Education

Report Prepared by: Lt. James Denna Jr.

Date Prepared: April 15, 2021

Percentage of Fiscal Year Elapsed: 92%

Percentage of FY Budget Spent: 30%

Emergency Response Activities: Public Education does not respond to emergency response activities.

Training Activities: Lt. Denna attended a pilot program training course for "Sound off". Lt Denna and FF Bryl attended a virtual fire and life safety educator conference in March 2021. Lt Denna and FF Bryl attended a 2-day National Fire Academy Risk reduction class February 2021.

Specialty Equipment/Supplies Purchased: To help with virtual offerings, microphone and phone attachments to assist with creating videos were purchased. Public education has continued to stock up on EGVFD marketing materials as well as fire safety materials to maintain inventory.

Equipment Maintenance Matters: A new digital fire extinguisher is in the budget and has been submitted for purchase. The CPR coordinator continues to maintain and replace as necessary the manikins and other CPR training supplies. As of now equipment is not currently being used.

Public Interactions: Public education would have hosted our largest event for Fire Prevention Week, however for safety reasons that too was cancelled. Due to the coronavirus pandemic, all of those events were cancelled. We have had to switch all public interaction to virtual in the meantime. Public education has interacted with the public by posting fire and life safety messages on social media. Public education has worked with Channel 6 personnel to film safety videos. Personnel have also filmed several videos and completed a virtual classroom to provide fire safety lessons and messages to share with the community.

Estimated Number of People Contacted: Unknown at this time due to virtual events and no in person events. Currently working on metrics to better evaluate contacts made through virtual programs.

Additional Needs identified: 1. Program coordinators have been added to the Public Education team to allow for the further development of our members and give them opportunities to lead. Each of the programs we offer is now being coordinated by a member allowing the Public Education officer the opportunity to oversee the program as a whole. 2. We are currently still looking for individuals to assist with making more videos for the Public Education You tube channel and Facebook.

Progress towards Established Goals and Objectives: Strategic iniatives- Community risk reduction efforts. The smoke alarm program had been going well until the program was put on hold due to the pandemic, we have installed a few alarms for residents in need during this time. Once it is safe to do so, the program will be started up again. Inflatable fire safety house- the fire safety house was scheduled to be at all Elk Grove Village elementary schools this past spring but that was cancelled due to the Coronavirus and schools being closed. The Citizen's and Business fire academies that were scheduled to take place were also cancelled due to the current pandemic. All of these popular programs will be rescheduled once it is safe to do so. The Public education Officer has deemed it necessary to train more public education personnel as Fire and Life Safety educators. The class where 4 personnel were supposed to be sent was cancelled and was going to be rescheduled, however it will remain a goal until accomplished.

Other Pertinent Information: FF Bryl continues to do an excellent job as the social media coordinator. We recently had a public education team meeting and several new individuals have been motivated to step up to lead the different program areas. Members have been assigned as follows:

- a. Diana Bryl- Social Media coordinator
- b. Catherine Miarnowski Fire dept. marketing coordinator
- c. Jason Santeler CPR /First aid Coordinator
- d. Lt Brian McVeigh- Farmer's market coordinator
- e. Lt David Hoppe- My ID bracelet coordinator
- f. Jason Santeler- Fire Safety House coordinator
- g. Diana Bryl Senior Outreach/Fall prevention coordinator
- h. Lt David Hoppe-"Be Alarmed"- Smoke alarm install coordinator
- i. Fire Marshal Jason Staidl- Community Risk Reduction Specialist
- j. Mike Liska- Educational program coordinator